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In Psychometrics: An Introduction, authors R. Michael Furr and Verne R. Bacharach center their presentation of material around a conceptual understanding of psychometric issues, such as validity and reliability, and on purpose rather than procedure, the "why" rather than the "how to." Their goal is to introduce psychometric principles at a level that is deeper and more focused than found in introductory undergraduate testing and measurement texts but that is more intuitive than traditionally found in the more technical publications intended for graduate courses. By emphasizing concepts over mathematical proofs and by focusing on practical significance, this book assists students in appreciating not just how measurement problems can be addressed and why it is important to address them.