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Twelve contributions are presented by Honey (program director, Ecotourism and Sustainable Development Project, Institute for Policy Studies) as an introduction to the leading sustainable tourism certification programs, looking history, theory, evolution, implementation, and problematic issues. Eight case studies of certification program operations in Central America, Australia, Europe, South Africa, Kenya, and Fiji are presented. Final chapters explore the possibilities for instituting a global certification program and discuss issues of accreditation of certification programs.