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The Story of Art, one of the most famous and popular books on art ever written, has been a world bestseller for over half a century. Attracted by the simplicity and clarity of his writing, readers of all ages and backgrounds have found in Professor Gombrich a true master, who combines knowledge and wisdom with a unique gift for communicating his deep love of the subject.

For this new, compact edition The Story of Art has been completely redesigned, giving a fresh perspective to Gombrich's well-loved text. The illustrations, collected together in a separate section towards the back of the book for easy reference, vividly illustrate the lively and engaging narrative and are in colour throughout.

The Story of Art has always been admired for two key qualities: it is a pleasure to read and a pleasure to handle. In these respects the pocket edition is no exception, combining smoothly flowing text with a clear, simple design in a convenient and accessible format. The new edition allows this classic work to continue its triumphant progress for another generation, and to remain the title of first choice for all newcomers to art.