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**Sinopsis**

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More than a decade after establishing itself as the number-one book on international business etiquette, Kiss, Bow, or Shake Hands has been fully revised to reflect the profound global transformation that has occurred since its debut. In this new edition, author Terri Morrison McCarthy-the leading expert in this field-has included:

Comprehensive updates for each of the book's 60-plus country chapters

Several brand-new sections, including Cultural IQ tests, "Know Before You Go" tips, and alerts on international security issues

Additional chapters on Austria, Belize, Ireland, South Africa, and Vietnam

The most comprehensive, authoritative text of its kind, the first edition of this invaluable reference guide has won a following among high-ranking military officials, influential corporate executives, and business school professors alike. This new edition, with its wealth of revised material and discussions of current hot topics, is proof that such a classic only gets better with time.