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The Latin American Cultural Studies Reader brings together thirty-six field-defining essays by the most prominent theorists of Latin American cultural studies. Written over the past several decades, these essays provide an assessment of Latin American cultural studies, an account of the field's historical formation, and an outline of its significant ideological and methodological trends and theoretical controversies. With many essays appearing in English for the first time, the collection offers a comprehensive view of the specific problems, topics, and methodologies that characterize Latin American cultural studies vis-a-vis British and U.S. cultural studies. Divided into sections preceded by brief introductory essays, this volume traces the complex development of Latin American cultural studies from its roots in literary criticism and the economic, social, political, and cultural transformations wrought by neoliberal policies in the 1970s. It tracks the impassioned debates within the field during the early 1990s; explores different theoretical trends, including studies of postcolonialism, the subaltern, and globalization; and reflects on the significance of Latin American cultural studies for cultural studies projects outside Latin America. Considering literature, nationalism, soccer, cinema, postcolonialism, the Zapatistas, community radio, and much more, The Latin American Cultural Studies Reader is an invaluable resource for all those who want to understand the past, present, and future of Latin American cultural studies.