Librería Bonilla y Asociados





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The imperative of interdependency, the necessity of reducing endless complexities, and the need to produce manageable simplicities require a different mode of thinking, a holistic frame of reference that would allow us to focus on the relevant issues and avoid the endless search for more details while drowning in proliferating information. While organizations as a whole are becoming more and more interdependent the parts display choice and behave independently. This is the dilemma this book tries to resolve. It is a unique, cutting edge work, with a practical orientation and yet a profound theoretical depth, which goes far beyond what is currently available.