

Librería
Bonilla y Asociados
desde 1950



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Sinopsis

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Based on research and first-person interviews with 125 of the top leaders in business, Bill George-the highly respected former CEO of Medtronic and current Harvard Business School professor- and coauthor Peter Sims, describe how anyone can become an authentic leader. In this leadership tour de force, George presents many surprising conclusions as to what makes a great leader, some of which are actually contrary to previous research. The book presents a concrete and comprehensive program for leadership success, showing readers how to create their own Personal Leadership Development Plan centered on five key areas:

- Knowing your authentic self
- Orienting your moral compass
- Understanding your motivations
- Building your support team
- Staying grounded by integrating all aspects of your life