

Librería
Bonilla y Asociados
desde 1950



Título: Quantitative Analysis For Management

Autor: Render, Barry. Stair, Ralph M. Jr. Hanna, Michael E.

Precio: \$639.00

Editorial:

Año: 2009

Tema:

Edición: 10ª

Sinopsis

ISBN: 9780136036258

Easy to understand-even for learners with limited math backgrounds, this book uses a modeling approach to provide thorough coverage of the basic techniques in quantitative methods and focuses on the managerial applications of these techniques. An interesting and reader friendly writing style makes for a clear presentation, complete with all the necessary assumptions and mathematical details. Chapter topics include probability concepts and applications, decision models and decision trees, regression models, forecasting, inventory control models, linear programming modeling applications and computer analyses, network models, project management, simulation modeling, and more. For an introduction to quantitative analysis, quantitative management, operations research, or management science-especially for those individuals preparing for work in agricultural economics and health care fields.