

Librería
Bonilla y Asociados
desde 1950



Título: Transformational Leadership

Autor: Bass Bernard/ Riggio Ronald

Precio: \$380.00

Editorial:

Año: 2006

Tema:

Edición: 1ª

Sinopsis

ISBN: 9780805847628

Transformational Leadership, Second Edition is intended for both the scholars and serious students of leadership. It is a comprehensive review of theorizing and empirical research that can serve as a reference and starting point for additional research on the theory. It can be used as a supplementary textbook in an intense course on leadership_or as a primary text in a course or seminar focusing on transformational leadership. New in the Second Edition: † New, updated examples of leadership have been included to help illustrate the concepts, as well as show the broad range of transformational leadership in a variety of settings. † New chapters have been added focusing specifically on the measurement of transformational leadership and transformational leadership and effectiveness. † The discussion of both predictors and effects of transformational leadership is greatly expanded. † Much more emphasis is given to authentic vs. inauthentic transformational leadership. † Suggestions are made for guiding the future of research and applications of transformational leadership.