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**Bonilla y Asociados**  
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**Título:** Introduction Polymer Viscoelasticity

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**Sinopsis**

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Not many of the fundamental aspects of the field have changed in the 20 years since the second edition was published, admit Shaw (U. of Connecticut-Storrs-Mansfield) and MacKnight (U. of Massachusetts-Amherst), but there have been a number of significant developments, many of them relating to instrumentation and the revolution in data collection and analysis due to the advent of the personal computer. Their belief in the importance of working out exercises has found more room to manifest with the software now available, and they include many new problems that involve numerical modeling and analysis; the data sets are on the disk to relieve students from having to enter them. The textbook is intended to bridge the gap between primers on polymer science and advance research-level monographs, and takes a molecular rather than mechanical approach.