

Librería
Bonilla y Asociados
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Título: Buy Me a Mercedes-Benz. The Book Of The Museum.

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Precio: \$595.00

Editorial:

Año: 2006

Tema:

Edición: 1ª

Sinopsis

ISBN: 8496540375

More than the document of a remarkable project, Buy Me A Mercedes-Benz shows how various forms of expert knowledge have been combined and interwoven to finally generate an unconventional, breakthrough museum design. Providing insight into the various ideas, experiences and ambitions behind the project, this book allows visitors to take the museum home. Through photographs, diagrams, text, and drawings, this book explains the unique Mercedes museum design model, developed by UN Studio: the digitally programmed, three-dimensional, cross-connected trefoil. Implementing this model has resulted in a building that radically breaks with many of today's architectural conventions, a building that is highly complex, but still maintains a strongly directional structure, which provides many surprising perceptual experiences.