Librería

Bonilla y Asociados

desde 1950





Título: Current Issues In Knowledge Management (Premier Reference Source)

Autor: Jennex, Murray Precio: \$1765.50

Editorial: Año: 2008

Tema: Edición: 1ª

Sinopsis ISBN: 9781599049168

As global enterprise grows increasingly reliant on electronic data, processes, and procedures, studies of the management of organizational knowledge are emergin at the forefront of critical research.

Current Issues in Knowledge Management combines cutting-edge research on the cultural, technical, organizational, and human issues surrounding the creation, capture, transfer, and use of knowledge in todays organizations. Providing foremost information on topics such as organizational memory, knowledge management in enterprises, enablers and inhibitors of knowledge sharing and transfer, and emerging technologies of knowledge management, this estimable reference offers vital research information to practitioners and scholars in a variety of settings.

Teléfonos: 55 44 73 40 y 55 44 72 91