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Autor: Lee

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With the rapid advancement in information technologies, e-business is rapidly growing in significance and is having a direct impact upon business applications and technologies.

E-Business Models, Services and Communications provides researchers and practitioners with valuable information on recent advances and developments in emerging e-business models and technologies. This book covers a variety of topics such as e-business models, telecommunication network utilization, online consumer behavior, electronic communication adoption and service provider strategies, and privacy policies and implementation issues.