

Librería
Bonilla y Asociados
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Título: Organizational Behavior.

Autor: Luthans, Fred.

Precio: \$464.00

Editorial:

Año: 2008

Tema:

Edición: 1^a

Sinopsis

ISBN: 9780071259309

Organizational Behavior by Fred Luthans was the first mainstream organizational behavior text on the market and continues the tradition of being the most current and up-to-date researched text today. Well known author Fred Luthans is the 5th highest Publisher in Academy of Management Journals, is a senior research scientist with the Gallup Organization, and continues to do research in the organizational behavior area. Organizational Behavior 11th Edition is ideal for instructors who take a research-based and conceptual approach to their OB course.