

Librería
Bonilla y Asociados
desde 1950



Título: Information. The New Language Of Science

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Precio: \$276.00

Editorial:

Año: 2003

Tema:

Edición: 1^a

Sinopsis

ISBN: 9780674013872

Confronting us at every turn, flowing from every imaginable source, information defines our era and yet what we don't know about it could_and does_fill a book. In this indispensable volume, a primer for the information age, Hans Christian von Baeyer presents a clear description of what information is, how concepts of its measurement, meaning, and transmission evolved, and what its ever-expanding presence portends for the future.