

Librería  
*Bonilla y Asociados*  
desde 1950



**Título:** Complete Guide To Medical Writing, The

**Autor:** Stuart, Mark (Ed.)

**Precio:** \$432.00

**Editorial:**

**Año:** 2007

**Tema:**

**Edición:** 1ª

**Sinopsis**

**ISBN:** 9780853696674

This introductory text covers all aspects of scientific and medical documentation from the regulatory domain to the advertising arena. Effectively presenting and communicating information for any medical document is paramount. It is essential that medical information is presented clearly and accurately so that it can be interpreted, validated and used safely. The Complete Guide to Medical Writing will help you do this in detail. It covers fundamental principles of good writing techniques and provides tips on how to write different kinds of document. Sections include: \*Medical writing essentials \*Reviews and reports \*Medical journalism and mass media \*Medical writing in education \*Medical writing for medical professionals \*Medical publishing The Complete Guide to Medical Writing is an invaluable reference source for medical professionals and students wishing to effectively communicate scientific and medical information.