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Título: Making Innovation Work: How To Manage It, Measure It, And Profit From It

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This resource for business leaders offers practical suggestions for promoting systematic, repeatable, and managed innovation within all levels of their organizations. Three senior consultants draw upon a wealth of professional experiences as well as a review of relevant research to present a variety of innovation fostering strategies that have been proven at such top companies as Apple and Toyota. They also explain how to implement metrics in order to reward employees and promote organizational learning.