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To Achieve Enduring Perfo

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We are in the Era of Innovation, brought about by tectonic shifts in the global marketplace and by the staggering needs of millions of the world's people. In his usual fashion, Faisal Hoque presents this highly readable and thought-provoking book to take us on an international tour of the corporations, governments and social enterprises like our Grameen, that are organizing in new ways to transform the 21st Century. By marrying the power of technology and business, there is very little we can't accomplish. Sustained Innovation shows where and how this is happening and inspires us to join in this new era."