

Librería  
**Bonilla y Asociados**  
desde 1950



**Título:** Jeffrey Gitomer's Little Red Book Of Sales Answers

**Autor:** Gitomer, Jeffrey

**Precio:** \$265.00

**Editorial:**

**Año:** 2006

**Tema:**

**Edición:** 1ª

**Sinopsis**

**ISBN:** 9780131735361

Salespeople are looking for answers.  
They want them now.  
They want them fast.  
They want them free.

Buy this book: You'll get two out of three.

Every salesperson on the planet, at some point during their sales day, needs an answer or 10 about what to do in a given selling situation. But there's a big difference between AN answer and the BEST answer. I have compiled 99.5 BEST ANSWERS to the barriers salespeople face every day.

These answers will get you from:  
What do I do next?

to:  
Where is the bank so I can deposit this money?!

Salespeople need answers, fast! Now, one book brings together all the proven, tested, instant answers they'll ever want: Little Red Book of Sales Answers. This is the legendary Jeffrey Gitomer, the world's #1 sales presenter and author of the inspirational 250,000-copy bestseller Little Red Book of Selling. This new book goes beyond anything Gitomer's ever done, offering 99.5 quick, fun-to-read, real-world answers guaranteed to make sense, and make money!