

Librería
Bonilla y Asociados
desde 1950



Título: Business Logistics: Supply Chain Management

Autor: Ballou, Ronald

Precio: \$684.00

Editorial:

Año: 2003

Tema:

Edición: 5ª

Sinopsis

ISBN: 9780130661845

Presents the subject of business logistics, focusing on planning, organizing, & controlling of these activities with a special emphasis on strategic planning & decision making as the most important part of the management process.