

Librería
Bonilla y Asociados
desde 1950



Título: Internal Evaluation: Building Organizations From Within

Autor: Love, Arnold

Precio: \$505.50

Editorial:

Año: 1991

Tema:

Edición: 1ª

Sinopsis

ISBN: 9780803932012

"A terrific combination of pragmatic techniques and relevant theory. I wish I had this book when I became an internal evaluator 20 years ago--but I am glad I have it now because it is helping me put my experience in context, and providing many new ideas. I will make substantial use of it on the job and as a text in my next teaching opportunity." --Gerald L. Barkdoll, Associate Commissioner for Planning and Evaluation, Food and Drug Administration "An essential tool for the managers of any organization. The evaluation techniques used for internal evaluation are discussed from the vantage points and practical concerns of internal evaluators, making the book a valuable desktop reference for internal evaluators." --Canadian Evaluation Society Newsletter "Serves as a handbook for managers developing an internal evaluation system in their company, including information on evaluating goal achievement, efficiency and strategic benefit. To help managers apply what they have learned, there are several practical exercises at the end of each chapter." --Personnel