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Título: Media Literacy: Transforming Curriculum And Teaching

Autor: Schwarz / Brown (Eds.)

Precio: \$640.00

Editorial:

Año: 2006

Tema:

Edición: 1ª

Sinopsis

ISBN: 9781405152594

From cell phones to the Internet to DVDs, the mass media today pervades American society. Ironically, media literacy is only beginning to emerge in the schools, and public awareness remains limited. Because the media has help to shape students' knowledge of the world, themselves, and their subject matter, critical thinking, both about and through the media, should be a key component of teaching and learning. Media Literacy: Transforming Curriculum and Teaching's authors present perspectives on the importance of media literacy in the curriculum and examples of successful programs, with additional commentaries closing the volume.