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Autor: Hartley, John (Ed.)

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Bringing together ground-breaking essays from across the disciplinary spectrum, *Creative Industries* chronicles how culture is produced, packaged, and circulated in a technology-enabled and globalized world. This is the first systematic analysis of the challenge of the creative industries in a world where innovation and risk are requirements for both economic and cultural enterprise, where knowledge and ideas drive wealth creation and social modernization, and where globalization and new technologies are the material of everyday life and experience. Thirty essays and new contextualizing chapters by leading international scholars cover several domains, including multimedia, publishing, TV production, urban development, and games. Each of the six sections is edited by a specialist, making this a useful, engaging, and thought-provoking collection of the very best scholarship on modern creative culture.