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Título: Bank Management: Text And Cases

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Precio: \$742.00

Editorial:

Año: 1999

Tema:

Edición: 5ª

Sinopsis

ISBN: 9780471169604

Bank management instructors vary in their approaches to teaching this course, and this text includes elements of business financial theory, along with practical institutional material that distinguishes financial businesses from non-financial ones.

Practical Content

The authors use end of chapter problems and case exercises to show students that the course goes beyond computation to require analysis and critical thinking skills. Flexibility in Level of Presentation Chapters progress from patient introductions of fundamentals to more challenging applications and then to appendices that contain advanced and often rigorous concepts and applications.