Librería Bonilla y Asociados





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Providing a platform to understand and navigate our rapidly advancing world, Techonomics: The Theory of Industrial Evolution explains the relationship between technology, economy, and organizations. The author examines four foundations of healthy organizations: energy, communication, computation, and community. He then elucidates a method of tracking market progress, based on measuring both technology performance and economic cost, that provides a tool to consistently monitor advancement of any endeavor. The book looks at three contemporary trends based on electronic advancement, network expansion, and increasing productivity that are forcefully driving organizations in the 21st century.