

Librería
Bonilla y Asociados
desde 1950



Título: International Competition Policy: Maintaining Open Markets In The Global Economy

Autor: Utton, Michael

Precio: \$1190.00

Editorial:

Año: 2006

Tema:

Edición: 1ª

Sinopsis

ISBN: 9781845426170

The book begins by setting out the principles of competition and trade policies, and then goes on to address the impact of market globalization on what are usually thought of as traditional antitrust concerns. These include the analysis of the difficulties arising from collusion and other restrictive practices, government sponsored 'voluntary co-operation', vertical restrictions and market access, pricing strategies of dominant firms and international mergers, all illustrated with a number of prominent case studies.