

Librería
Bonilla y Asociados
desde 1950



Título: Democratizing Innovation.

Autor: Hippel , Eric Von

Precio: \$200.00

Editorial:

Año: 2005

Tema:

Edición: 1ª

Sinopsis

ISBN: 0262720477

In DEMOCRATIZING INNOVATION, Eric Von Hippel looks closely at this emerging system of user-centered innovation. He explains why and when users find it profitable to develop new products and services for themselves, and why it often pays users to reveal their innovation freely for the use of all.