

Librería
Bonilla y Asociados
desde 1950



Título: Glencoe Entrepreneurship And Small Business Management

Autor: Meyer Allen

Precio: \$599.00

Editorial:

Año: 2006

Tema:

Edición: 1ª

Sinopsis

ISBN: 0078613035

Entrepreneurship and Small Business Management has been completely revised and will give students the information and decision-making skills necessary to start a small business and make it grow. It also benefits students who don't start or run their own businesses. It gives employees a look at the business arena and helps all students understand their roles as consumers. There is special emphasis on developing a Business Plan.