

Librería
Bonilla y Asociados
desde 1950



Título: Marketing Your Consulting Services

Autor: Biech Elaine

Precio: \$504.00

Editorial:

Año: 2003

Tema:

Edición:

Sinopsis

ISBN:

Most consultants are confident about their services and anxious about how to market them. This book speaks to that anxiety with practical steps, plus Elaine's own competitive advantage: boundless enthusiasm.