

*Librería*  
***Bonilla y Asociados***  
*desde 1950*



**Título:** Rational Choice And Judgment

**Autor:** Brown Rex

**Precio:** \$1330.00

**Editorial:**

**Año:** 2005

**Tema:**

**Edición:** 1<sup>a</sup>

**Sinopsis**

**ISBN:** 9780471202370

This book an innovate approach to decision analysis that moves away from cumbersome, quantitative methods to give students and professionals decision making tools that can be applied immediately.