

Librería
Bonilla y Asociados
desde 1950



Título: Knowledge Management Handbook

Autor: Liebowitz, Jay

Precio: \$1923.10

Editorial:

Año: 1999

Tema:

Edición: 1ª

Sinopsis

ISBN: 9780849302381

Many organizations are now realizing that their competitive edge lies mostly in the brainpower-the intellectual capital-of their employees and management. To stay ahead of the pack, companies must leverage their knowledge, internally and externally.