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Sinopsis

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Market Leader, developed in association with the Financial Times, is the distinctive three-level business English course that reflects what is really going on in the business world today.

This multi-level series provides the professional communication and language skills necessary for a wide range of business situations such as negotiating, presenting and networking.

Get to the heart of the issues that are shaping today's business environment

Learn from stimulating authentic materials such as the world-renowned Financial Times

Enhance language and business skills through case studies based on realistic business scenarios

Tailor your lessons to the individual needs of your students with the wide range of components available

A range of specialist titles allows teachers to focus on specific areas such as business law, finance and management