

Librería
Bonilla y Asociados
desde 1950



Título: Strategy Process Concepts, Contexts, Cases, The

Autor: Mintzberg - Lampel- Quinn - Ghoshal

Precio: \$695.00

Editorial:

Año: 2003

Tema:

Edición: 4ª

Sinopsis

ISBN: 0130479136

We tried to provide the reader with a richness of theory, a richness of practice, and a strong basis for linkage between the two.