

*Librería*  
***Bonilla y Asociados***  
*desde 1950*



**Título:** Decision Support And Business Intelligence Systems

**Autor:** Turban, E. M-Arronson J. E.

**Precio:** \$615.00

**Editorial:**

**Año:** 2007

**Tema:**

**Edición:** 8ª

**Sinopsis**

**ISBN:** 9780131986602

Decision Support and Business Intelligence Systems 8e provides the only comprehensive, up-to-date guide to today's revolutionary management support system technologies, and showcases how they can be used for better decision-making. This completely revised and re-titled edition incorporates the expanded coverage of Business Intelligence and reflects the emphasis that most decision support courses are now taking.