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Autor: Swokowski / Cole

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Sinopsis

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The classic in the series of highly respected Swokowski/Cole mathematics texts retains the elements that have made it so popular with instructors and students alike: its exposition is clear, the time-tested exercise sets feature a variety of applications, its uncluttered layout is appealing, and the difficulty level of problems is appropriate and consistent. The goal of this text is to prepare students for further courses in mathematics.

This book is set apart from the competition in a number of ways: it is mathematically sound, it focuses on preparing students for further courses in mathematics, and it has excellent problem sets. This edition has been improved in many respects. All of the chapters include numerous technology inserts with specific keystrokes for the TI-83 Plus and the TI-86, ideal for students who are working with a calculator for the first time. The new design of the text makes the technology inserts easily identifiable, so if a professor prefers to skip these sections it is simple to do so.