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During its more than 50-year history, the Corvette has developed into much more than an automotive nameplate_it has become one of the world's most recognized automobiles. How the Chevrolet Corvette came to be one of the most popular sports cars in the world_and the longest-running automotive nameplate in Chevrolet history_is a rich and compelling story that combines politics, passion, performance, design, and popular culture. This uniquely sleek and sexy American car has become a worldwide icon much like the Coca-Cola symbol, McDonald's arches, or Marilyn Monroe. It is a symbol of freedom, speed, power, and fun. Corvette: America's Sports Car_Yesterday, Today, Tomorrow, documents the genesis and evolution of this treasured American icon through many never-before-published photographs from the archives of General Motors as well as a comprehensive story drawn from exclusive interviews with the risk-taking engineers and designers who defied conventional thinking to create this uniquely American automobile. Corvette: America's Sports Car_Yesterday, Today, Tomorrow celebrates America's beloved sports car in a stylishly handsome volume, with a custom cover design in Corvette red proudly bearing a sixth-generation Corvette crossed-flags hood emblem.