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Superconnected: The Internet, Digital Media, and Techno-Social Life brings together insights about digital technology and society from the many literatures in which author Mary Chayko is immersed: sociology, communication, psychology, media, and technology studies. The result is a groundbreaking analysis of contemporary social life as it is influenced by the internet, social media, and mobile devices. Individual chapters explore topics such as how digital technology helped to shape the modern information age; information sharing and surveillance; digital socialization and development of the self; digital inequalities; global impacts; and the impact of the internet and digital media across social institutions. The author's clear non-technical discussions and interdisciplinary synthesis make Superconnected an essential text for courses in all departments that examine how social life is affected when information and communication technology enter the picture. It is a great choice for general readers interested in this topic as well