Título: Design Funny a Graphic Designer`s Gude To Humor

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It's time to stop taking graphic design so seriously! All-natural, free-range and gluten-free, Design Funny: A Graphic Designer's Guide to Humor is an entertaining yet practical guide to the lighter side of the design profession. Inside you'll find inspiration, advice and visual gags from comedy juggernauts The Onion, Comedy Central, Funny Or Die, MAD magazine, JibJab, Cheezburger, as well as dozens of top creative agencies, talented freelance designers and professional comedians. But wait, there's more! You'll also get...*300 witty images *175 contributing designers *42 ways to design funny *10 quizzes to reveal your sense of humor *6 serious reasons to pitch funny *0 bullshit* Discover how you can use 42 principles of comedy to transform your visual communication from ho-hum to ha-ha. Find out what your client or boss needs to hear in order to buy into your funny ideas. Learn astonishing facts about design and humor theory from science, psychology and history. Did you know the first dirty cartoon appeared over 50,000 years ago? Whether you're an aspiring designer, design expert or just like funny pictures, you'll get a kick out of seeing the method behind the madness of designing funny