

Librería
Bonilla y Asociados
desde 1950



Título: Innovation And Entrepreneurial Networks In Europe

Autor: Fernandez Perez Paloma

Precio: \$859.00

Editorial:

Año: 2010

Tema:

Edición: 1ª

Sinopsis

ISBN: 9780415635721

The entrepreneur is involved in the dance of two questions - what is needed and what is possible. The interplay of these two questions is an ongoing process and innovation varies internationally and regionally, depending on differing legal and policy systems, variations in the development of education and skill development, in social processes and in knowledge transfer. This book explores innovation and networks in entrepreneurship with an interdisciplinary approach, focusing on how old and new knowledge can be combined to produce radical innovation.

These chapters combine themes of entrepreneurship, innovation and networks with a specifically European focus, highlighting the wide variations at the national, regional and business level. These variations suggest the need to break with traditional stereotypes about Southern and Northern Europe. The book takes a Schumpeterian perspective, emphasising the importance of looking at the history of entrepreneurship and innovation, paying particular attention to the neglected area of innovation in services within firms.