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**Sinopsis**

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This fully updated and restructured new edition, which includes five new chapters, takes account of new developments in the field and presents them in a logical, coherent way.

The author's widely-praised writing style leads the reader through a conceptually challenging subject in a clear, lucid way, building confidence in, and enthusiasm for, the subject at the outset.

New ethics boxes dispersed throughout the text alert the reader to the ethical issues surrounding the subject.

Special topic boxes and case studies augment the main text, enable flexibility of use, and offer an extra level of detail for those studying the topic at a more advanced level.

Extensive learning tools throughout - most notably end of chapter exercises, problems and weblems - encourage and support self-directed learning, helping the student to master the subject through hands-on learning.

An Online Resource Centre features an extensive range of resources for both lecturers and students, enhancing the value of the book as a teaching and learning tool.