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Título: Small Is Beautiful: Economics As If People Mattered

Autor: E. F. Schumacher

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Sinopsis

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Small Is Beautiful is Oxford-trained economist E. F. Schumacher's classic call for the end of excessive consumption. Schumacher inspired such movements as "Buy Locally" and "Fair Trade," while voicing strong opposition to "casino capitalism" and wasteful corporate behemoths. Named one of the Times Literary Supplement's 100 Most Influential Books Since World War II, Small Is Beautiful presents eminently logical arguments for building our economies around the needs of communities, not corporations.

The classic of common-sense economics.