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Título: Meeting The Challenge Of Human Resource Management

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Sinopsis

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While communicating is a vital skill for managers at all organizational levels and in all functional areas, human resource managers are expected to be especially adept communicators, given the important interpersonal component of their roles. Practitioners and scholars alike stand to benefit from incorporating an updated and more nuanced view of communication theory and practice into standard human resource management practices.

This book compiles readings by thought leaders in human resource management and communication, exploring the intersection of interests, theories, and perspectives from the two fields to highlight new opportunities for research and practice. In addition to covering the foundations of strategic human resource management, the book:

- offers a critical review of the research literature on topics including recruitment, selection, performance management, compensation, and development

- uses a communication perspective to analyze the impact of corporate strategy on human resource systems

- investigates the key human resource management topic of the relationship between a company's human capital and its effectiveness

- directly discusses the implications of communication literature for human resource management practice

Written at the cross-section of two established and critically linked fields, this book is a must-have for graduate human resource management and organizational communication students, as well as for high-level human resource management practitioners.