

*Librería*  
***Bonilla y Asociados***  
*desde 1950*



**Título:** Mega Planning

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**Precio:** Desconocido

**Editorial:**

**Año:** 2000

**Tema:**

**Edición:** 1<sup>a</sup>

**Sinopsis**

**ISBN:** 9780761913252

Mega Planning involves significant stakeholders in defining success and then identifies what each person and part of an organization must do to succeed.

The author uses proven techniques, and covers the basic `how-to's' of quality management, needs assessment, gap analysis, benchmarking, reengineering, and continuous improvement.