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Autor: Crary Jonathan

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Jonathan Crary's *Techniques of the Observer* provides a dramatically new perspective on the visual culture of the nineteenth century, reassessing problems of both visual modernism and social modernity. This analysis of the historical formation of the observer is a compelling account of the prehistory of the society of the spectacle. "Jonathan Crary is Assistant Professor of Art History at Columbia University. He is a founding editor of *Zone* and *Zone Books*."