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Título: Music Money And Success The Indiser's Guide To Making Money In The Music Busines

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Music, Money and Success: The Insider's Guide to Making Money in the Music Busines is the industry bible and the ultimate guide to making money in the music business. Music is a business of money, contracts, decisions and making the most of every opportunity. To succeed - to make money - to have a career - you have to know what you are doing in both music and business.

This invaluable book tells you how the business works, what you must know to succeed, and how much money you can make in films, television, video games, ASCAP, BMI and SESAC, record sales, downloads and streams, advertising, ringtones and ringbacks, interactive toys and dolls, Broadway, new media, scoring contracts and synch licenses, music publishing, foreign countries and much more.

This indispensable reference is written by industry insiders Todd Brabec, Educator, Entertainment Law Attorney and former ASCAP Executive Vice President and Worldwide Director of Membership, and Jeff Brabec, Vice President of Business Affairs, Chrysalis Music Publishing.