

Librería
Bonilla y Asociados
desde 1950



Título: Fundamentals Of Corporate Finance

Autor: Brealey; Myers; Marcus

Precio: \$1700.00

Editorial:

Año: 2008

Tema:

Edición: 1ª

Sinopsis

ISBN: 9780077263348

Fundamentals of Corporate Finance, by Richard A. Brealey, Stewart C. Myers and Alan J. Marcus, has been applauded for its modern approach and interesting examples. Professors praise the authors' well-organized and thoughtful writing style and their clear exposition of what many students consider difficult material. The authors accomplish this without sacrificing an up-to-date, technically correct treatment of core topic areas. Since this author team is known for their outstanding research, teaching efforts, and market-leading finance textbooks, it's no surprise that they have created an innovative and market-driven revision that is more student friendly than ever. Every chapter has been reviewed and revised to reflect the current environment in corporate finance.