Librería

Bonilla y Asociados

desde 1950





Título: Cognitive Neuroscience. The Biology Of The Mind

Autor: Gazzaniga, Michael S.; Ivry, Richard B.; Mangun, Precio: \$2336.00

George Ř.
Editorial: Año: 2009

Tema: Edición: 3ª

Sinopsis ISBN: 9780393927955

Three leading figures in the field of cognitive neuroscience provide an engaging, narrative driven overview of this path-breaking field.

Taking a highly interdisciplinary approach, the authors balance cognitive theory, with neuroscientific and neuropsychological evidence to reveal what we currently know about how the human mind works and to encourage students to think like cognitive neuroscientists. The text has been reorganized to move more seamlessly from micro to macro level topics, and its underlying pedagogy strengthened in order to make it an even more effective teaching tool. Maintaining its commitment to highlight the most cutting-edge trends in the field, the third edition includes the first ever standalone chapter of its kind on social neuroscience.

Teléfonos: 55 44 73 40 y 55 44 72 91

www.libreriabonilla.com.mx