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Comprehensive survey of the debates and issues in the study of contemporary British culture provides the ideal introduction to the subject of British Cultural Studies

Multidisciplinary approach provides the reader with a clear picture of the broad spectrum of contemporary British culture

Essays from a range of over thirty specialist contributors ensure expert analysis of the most important issues in contemporary British Cultural Studies

British Cultural Studies includes over thirty essays written by expert contributors, covering almost every aspect of culture and identity in Britain today and addressing the current transformations of British culture and identity in the context of globalization. The opening section of the book deals with different conceptions of Britishness and identity, including English, Scottish, Irish, Welsh, Asian and Black British identities. Section Two then analyses the interplay between tradition and heritage in contemporary culture, whilst the final section looks at the world of lifestyle groups, subcultures, and cultural politics and the way in which they have come in many ways to substitute for notions of Britishness.