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Título: Introducing Cultural Studies

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This completely revised second edition of *Introducing Cultural Studies* gives a systematic overview of the concepts, theories, debates and latest research in this field. Reinforcing the interdisciplinary nature of Cultural Studies, this text first considers cultural theory before branching out to examine different dimensions of culture in detail. This edition contains figures, diagrams, cartoons and photographs to help convey ideas and stimulate the reader, while pedagogical features such as Defining Concepts, Extract boxes and Further Reading sections help draw attention to the key topics covered.

This text will be core reading for undergraduates and postgraduates in a variety of disciplines - including Cultural Studies, Communication and Media Studies, English, Geography, Sociology, and Social Studies - looking for a clear and comprehensible introduction to the field.

Features

Key features

Collaboratively authored by an interdisciplinary team

Closely cross-referenced between chapters and sections to ensure an integrated presentation of ideas

Figures, diagrams, cartoons and photographs help convey ideas

Key Influence, Defining Concepts, and Extract boxes focus in on major thinkers, ideas and works

Examines culture along the dividing lines of class, race and gender

Weblinks and Further Reading sections encourage and support further investigation

New to this Edition

Brand new chapter addresses how culture is researched and how knowledge on cultural studies is produced

Includes hot topics such as globalization, youth subcultures, 'virtual' cultures, body modification,

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new media, technologically-assisted social networking and many more
2 colour, 2-column design intended to improve navigation in a text previously considered too
dense and long
New chapter on Science, technology and post-modernism
Website to include questions, primary readings, weblinks and a glossary.