

Librería
Bonilla y Asociados
desde 1950



Título: Internet Linguistics. A Student Guide

Autor: Crystal, David

Precio: \$406.00

Editorial:

Año: 2011

Tema:

Edición: 1^a

Sinopsis

ISBN: 9780415602716

The Internet is now an integral part of contemporary life, and linguists are increasingly studying its influence on language. In this student-friendly guidebook, leading language authority Professor David Crystal follows on from his landmark bestseller *Language and the Internet* and presents the area as a new field: Internet linguistics.

In his engaging trademark style, Crystal addresses the online linguistic issues that affect us on a daily basis, incorporating real-life examples drawn from his own studies and personal involvement with Internet companies. He provides new linguistic analyses of Twitter, Internet security, and online advertising, explores the evolving multilingual character of the Internet, and offers illuminating observations about a wide range of online behaviour, from spam to exclamation marks.

Including many activities and suggestions for further research, this is the essential introduction to a critical new field for students of all levels of English language, linguistics and new media.